

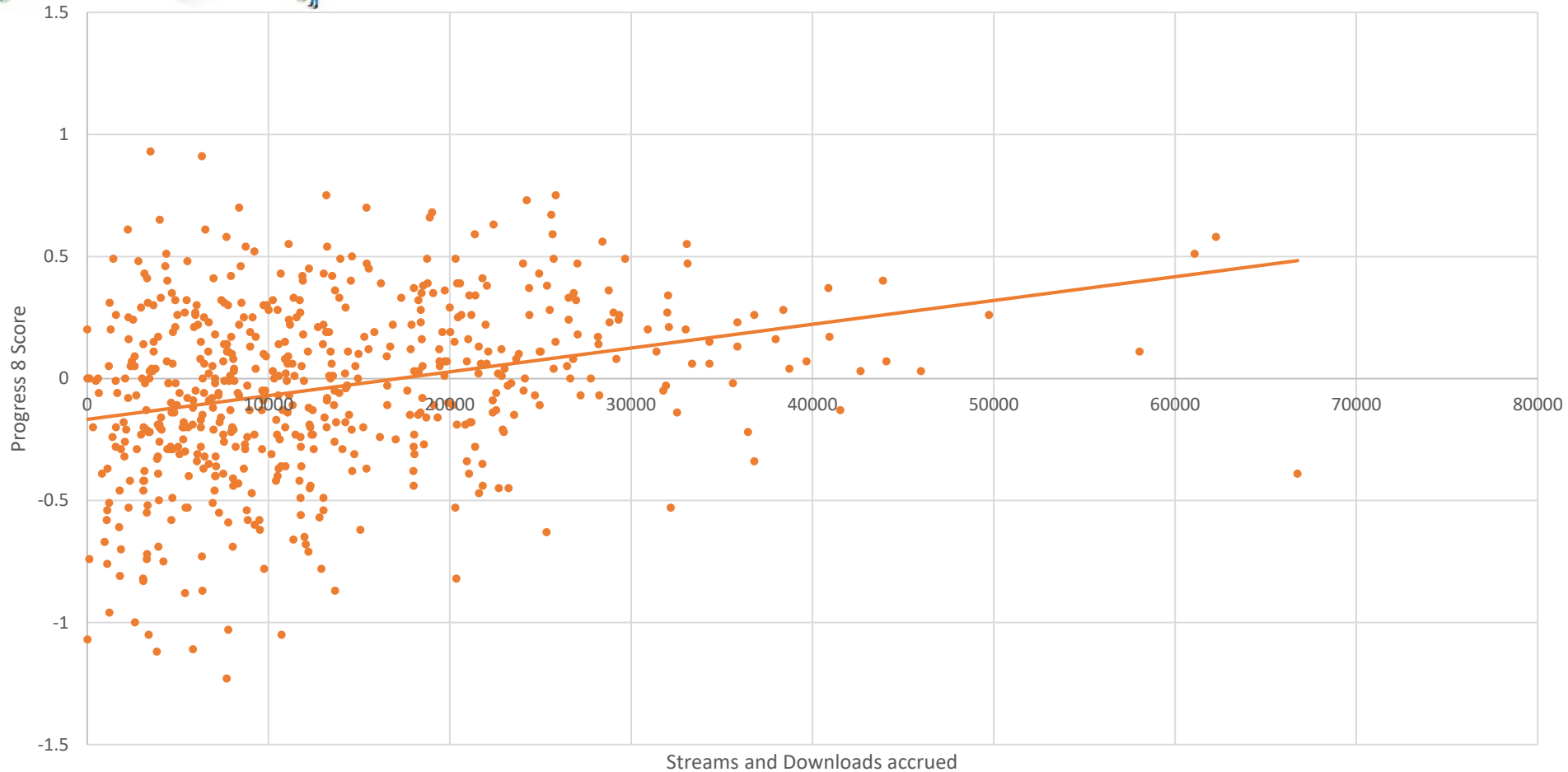


GCSEPod & Progress 8

LIGHTING UP THE FUTURE OF EDUCATION PUBLISHING



P8 versus Usage over All Time



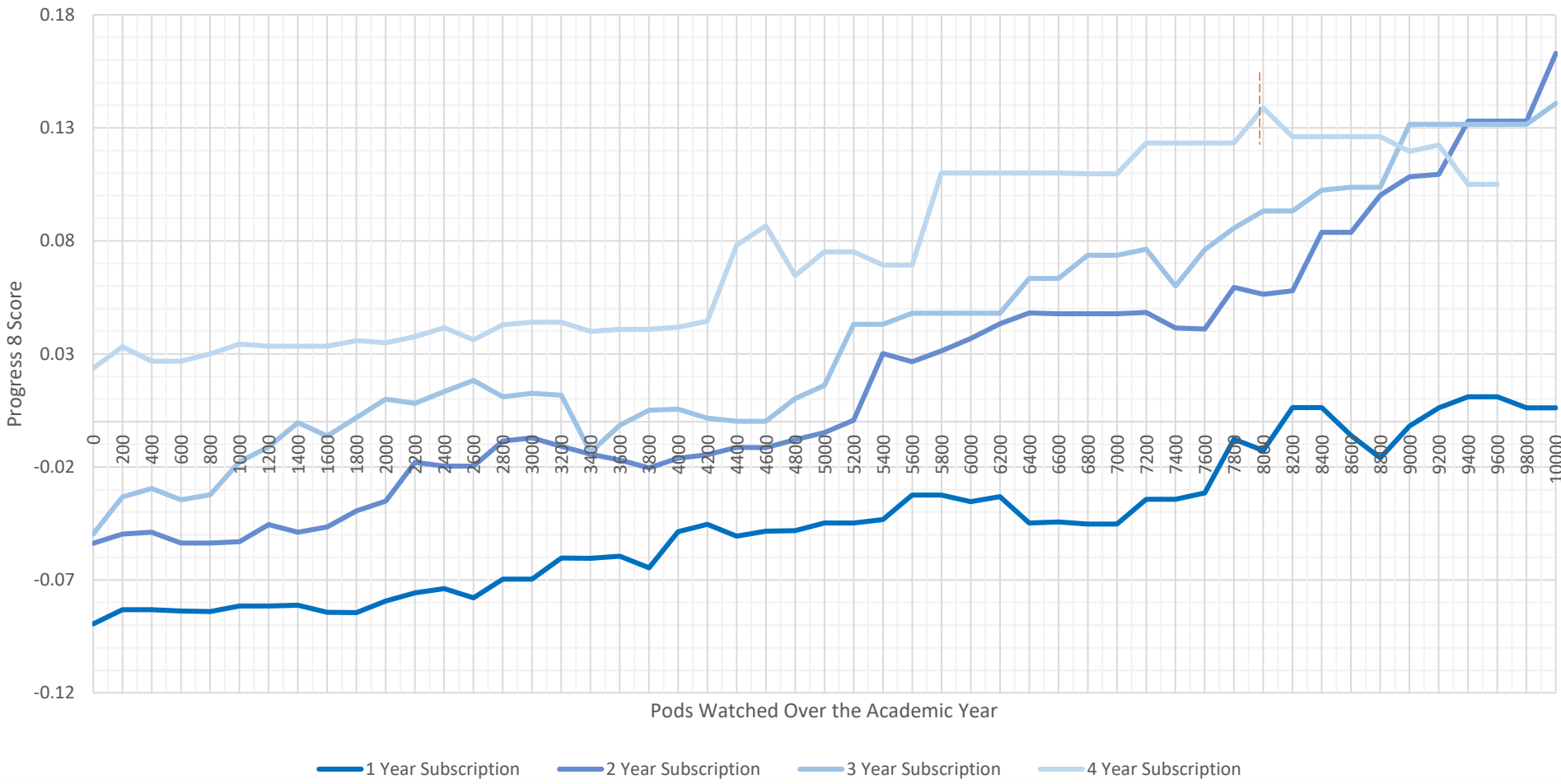
● April '16 and Before — Linear (April '16 and Before)

How To Read This Graph

- Each dot represents a school
- There is a correlation between the number of Pods watched (x-axis) and the school's 2016 Progress 8 score (y-axis)
- The trend-line illustrates this correlation
- The R value - a measure of the strength of the correlation - is 0.28 (R values can be between -1 and 1)
- The correlation falls well within the bounds of statistical significance given the sample size – a p value of less than 0.05 means there's less than a 5% chance the correlation is due to chance. The p value of the correlation shown is 5.46×10^{-12}



Progress 8 Scores in 2016 for Schools Subscribing in Different Years (Academic Year Usage)



How To Read This Graph

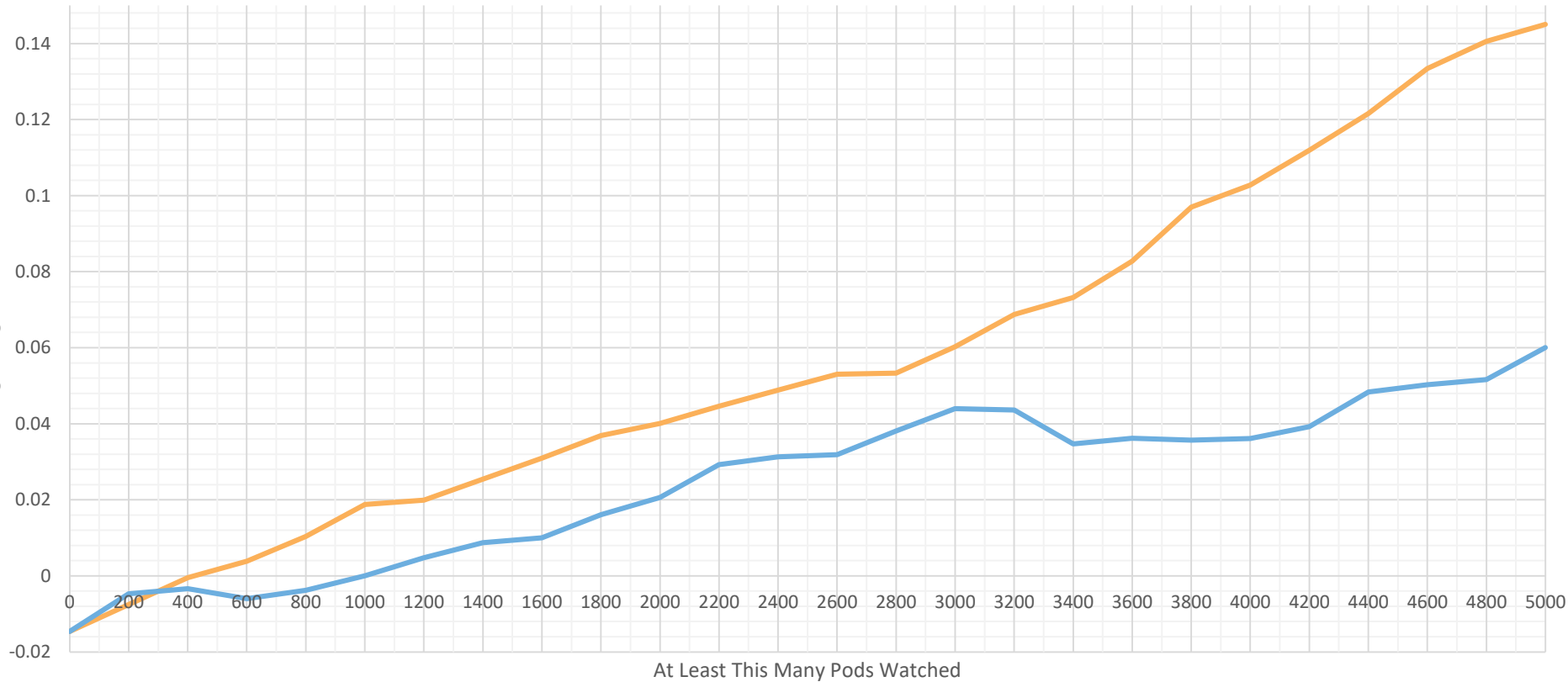
- This graph shows the relationship between the age of a subscription and the impact achieved
- Each successively lighter line is an older subscription. Generally, the older a subscription, the greater the impact per Pod accessed over the 2015/16 academic year
- GCSEPod works as a short-term solution, BUT it works even better as a longer term, consistent solution
- Schools who've just joined us tend to start with a lower average Progress 8 score – each successive year with GCSEPod starts the next year at a higher point
- The red mark on the 4 year subscription line shows where the sample size drops below 25 schools. After this point, the data gets a bit wobbly because the average is more strongly affected by individual schools' results.



2016 Progress 8 Scores for Schools Subscribing Before April 2015 - Academic Year & Exam Period Usage

How To Read This Graph

- This graph illustrates the impact of usage in the 2016 exam period versus the impact of usage over the whole 2015/16 academic year
- Only schools who subscribed before April 2015 are included – they've had time to embed the resource and make an impact
- Each point on a line shows the average Progress 8 score (y axis) of the schools where students have watched at least a given number of Pods (x axis)
- The orange line shows exam period usage, the blue line is usage over the whole academic year
- Both lines rise, but usage in the exam period yields a greater impact on Progress 8 scores for a given amount of usage



— Subscribed before April '15 (Exam Period Usage) — Subscribed before April '15 (AY Usage)



[GCSEPOD.COM](https://www.gcsepod.com)



[INFO@GCSEPOD.COM](mailto:info@gcsepod.com)



0330 111 5559

LIGHTING UP THE FUTURE OF EDUCATION PUBLISHING