

Dear Headteacher,

A parent/carer from your school has expressed interest in getting a GCSEPod subscription for their child but unfortunately you don't currently subscribe.

We would love to support their child through their GCSEs as **Education Demand helps students achieve on average one grade higher than non-users.**

Prices are from as little as £1 per student, per month, based on Years 10 & 11 only. All other students and staff get access for free. We will also give you a **5% discount** as a thank you to the parent/carer passing on these details.

What is Education Demand?

Described as the 'Netflix' of education, our learning content and assessment is developed to reduce teacher workload, engage learners, promote independent learning, increase confidence, and improve student outcomes.

Accessible and easy-to-digest GCSEPod video content for 28 GCSE/IGCSE subjects, it's the perfect solution for flipped and interleaved learning. Coupled with our award-winning formative assessment product, Check and Challenge, learners can work independently to check knowledge acquisition, challenging themselves to improve with each attempt and ensuring their learning sticks!

Our content is available from anywhere, on any device and is designed to aid teaching, learning, and revision.

What's more, detailed reporting allows teachers to pin-point knowledge gaps and identify areas of low confidence, providing the data needed to develop personalised intervention plans and effortless reporting.

We have over 10 years' experience delivering high quality content and assessment that's proven to engage students, consolidate subject knowledge, and accelerate progress while crucially reducing teacher workload.

Bring your school community together with one resource that does it all, online or offline, in or out of class.

To find out more please scan the QR code.

We look forward to showing you how we can help your students achieve more.



educationdemand.
an  access company

Education Demand

Award-winning content,
assessment, and analytics
all in one place



Reduce workload and raise attainment

Described as the 'Netflix' of education, our content is delivered in an easy to digest format to ensure learning sticks, and is proven to engage students.

Education Demand brings together the key elements of content, assessment, and data all on one platform, offering subscribers award-winning, expert-led education resources to improve attainment combined with essential monitoring and reporting to reduce workload.

MIS integration and SSO with Google Classroom and Microsoft teams provide everything you need all in one easily accessible platform, enabling you to concentrate on your teaching and not on the technology.

We have over 10 years' experience delivering results, so whether you are a school, a training provider, a further education college or a business this is the only learning resource you need to make an evidence-based positive impact on your learners' outcomes, while improving the working life of your educators.

At a glance:

- ✓ Learning content, assessments and analytics in one place
- ✓ Monitor student activity and create data driven interventions when needed
- ✓ Create bespoke homework, assignments and assessments
- ✓ Centralise the administration of user accounts and performance analytics
- ✓ Set and mark assignments, and provide student feedback
- ✓ Let individuals customise their learning workspaces using accessibility tools
- ✓ Evidence attainment and highlight weaknesses through using self-marking Check & Challenge learner assessments

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Teach

Our learning content is created in-house in collaboration with subject experts and our expert team of digital designers.

Learning is delivered to students in 3–5 minutes bursts of high-quality audio-visual learning, to engage learners without overwhelming.

Students can either work through the content independently and at their own pace or their learning journey can be led by their educator who can set assignments, recommend content, and mark summative assessments online.

Assess

The star of the assessment area is Check & Challenge, which helps the learner navigate their way to the correct answers, while providing scaffolded support along the way.

For educators, the data gained from Check & Challenge provides meaningful and actionable feedback, which translates to accelerated progress and no wasted time.

Our Exam-style Assignments offer an efficient and effective way for students to practice essential skills and test their subject knowledge. They feature original, exam board-specific questions, all written by experts. Easy to set using our Ready Made Assignments function and quick to mark, thanks to a partially-automated marking system backed up by clear marking support for every question, Exam-style Assignments will save educators valuable time.

You also have the option to create your own assignments, which you can then share with colleagues, a great way to standardise assessment across your organisation.

Monitor

Education Demand enables usage review by user (educator or learner), group, individual, and category (e.g. EAL).

A wide range of bespoke reports can be automatically created, ready to share with colleagues or export into management systems.

Data can easily be exported back into MIS or into Power BI and can also be analysed at authority, trust, or at group level.

Progress

We offer a wide range of resources to raise awareness, train and encourage learners, students, and parents to use Education Demand effectively.

Regularly updated, we provide everything from videos, handouts, presentations, quick start guides, digital signage and parent letters in a variety of languages.

Proven to improve attainment with regular users achieving, on average, one grade higher per subject than non-users.

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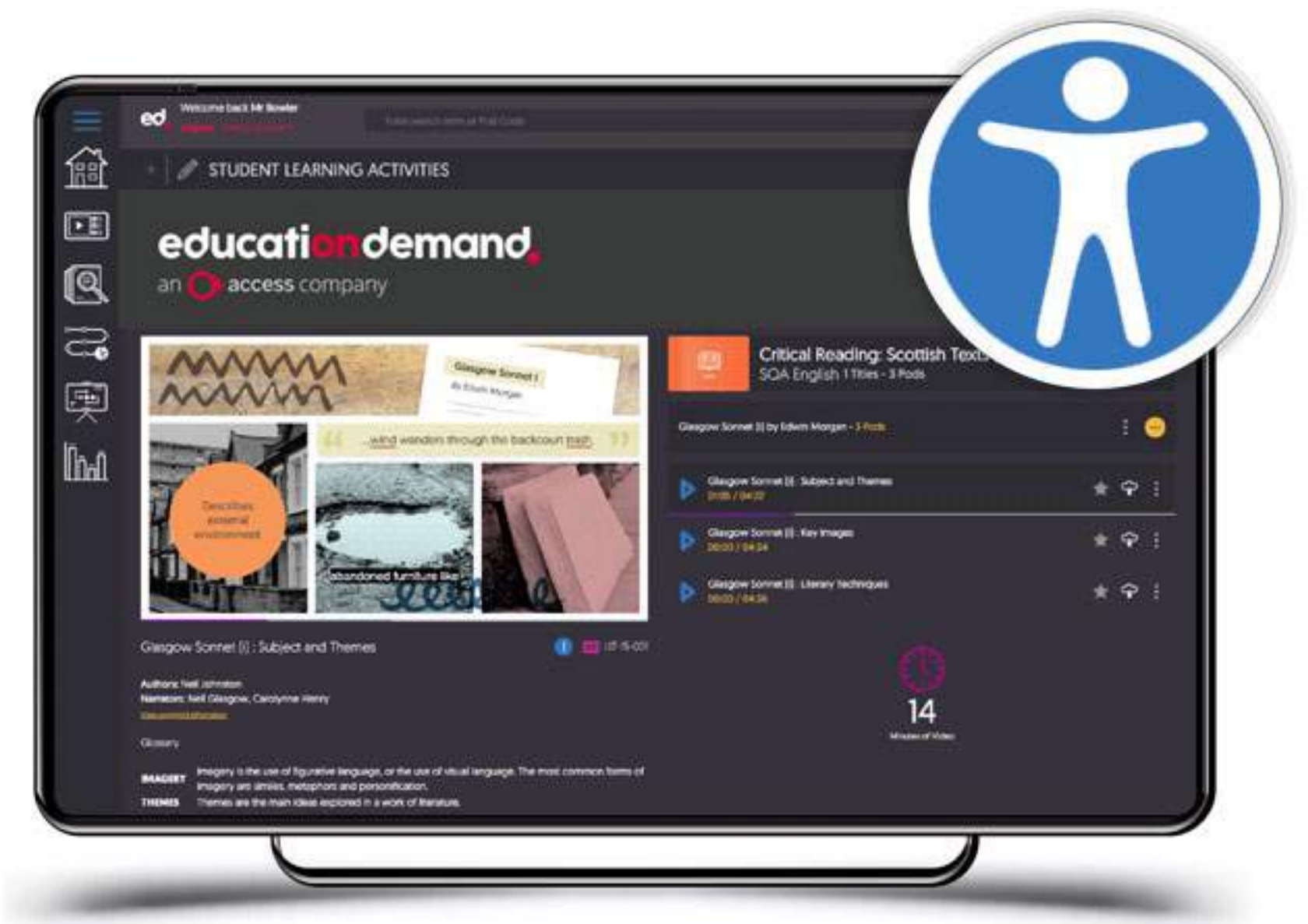


Accessibility

Our commitment to accessibility goes beyond our content.

We believe technologies should enhance learning for everyone and have incorporated accessibility into our site to ensure that it is user-friendly for all learners. Our accessibility toolbar allows students to personalise their learning experience with dyslexia friendly fonts, reading guides and colour control. Our 'translate' tool translates all the navigation and assessment on the site into one of 100 languages to support students for whom English isn't a first language.

- ✓ Reading guide
- ✓ Reading mask
- ✓ Colour controls, including high contrast, high saturation and monochrome
- ✓ Adjustable font style and size, including two dyslexia-friendly fonts
- ✓ Highlight all clickable buttons and links
- ✓ Big black and big white cursors
- ✓ Translate page text, choose from almost 100 languages
- ✓ Subtitles available and customisable
- ✓ Adjustable playback speed
- ✓ Questions can be read out loud
- ✓ Full screen option



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Education Demand improves learning outcomes while reducing teacher workload. Sound good? For more information please contact us.

Content bundle

GCSE/IGCSE

GCSE/IGCSE Learning and Revision that helps users achieve 1 grade higher on average than non-users.

Award-winning content and assessment for 28 GCSE/IGCSE subjects, actionable data insights to intervene where necessary, as well as ready-made launch plans and resources. Bring your school community together with one resource that does it all, online or offline, in or out of class. GCSE/IGCSE support you can rely on and content you can trust. Proven to engage students, consolidate subject knowledge, and accelerate progress while – crucially – reducing teacher workload.

Our library of Pods is currently 6,000+ strong, and tens of thousands of questions covering 28 subjects. Schools can pre-select their choice of subject and exam specifications so that students see only relevant pre-created playlists, making it easy for users to organise their learning. Students can either work through the content independently or their learning journey can be dictated by their teacher who can set assignments, recommend content, and mark summative assessments online.

- ✔ Content you can trust, created by expert teachers and examiners.
- ✔ Clear reporting provides valuable data on student progress and attainment.
- ✔ Lesson-planning made simple with ready-made assignments and resources.
- ✔ Teach in class or set as homework for independent learning.
- ✔ Evidence-based direct correlation between usage and an increase in results.
- ✔ Trusted by a subscriber base of over 1,700 schools in over 40 countries.

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Award-winning Pods

- ✔ 3–5 minute bursts of audio-visual learning
- ✔ Written by subject experts
- ✔ Rigorously quality assured
- ✔ Subtitles available and customisable
- ✔ Adjustable playback speed
- ✔ Available on any device and from anywhere

Check and Challenge

- ✔ Award-winning assessment tool
- ✔ Supports and challenges learners
- ✔ Can be used independently or alongside Pods
- ✔ Unique diamond reward system documents progress
- ✔ Scaffolded support via hints & multiple-choice options
- ✔ Instant feedback improves confidence
- ✔ Automated self-marking system accurately evaluates knowledge
- ✔ Detailed reports evidence learning progression
- ✔ Identification of misconceptions, common distractors and strength and weaknesses

Ready-made Assignments

- ✔ Choose from a library of ready-built assessments
- ✔ Filter by exam board or topic
- ✔ Edit assessments freely, allowing for variation
- ✔ Supplement expert-written questions with custom questions
- ✔ Choose self-marking assignments with multiple-choice questions
- ✔ Assign to whole classes or individuals

“It makes total financial sense, it’s a fantastic shared resource and has greatly reduced teacher workload.”

Richard Ward, Assistant Principal,
Manor Croft Academy

Sound good?

Let us show you how Education Demand could help reduce teacher workload and help your students achieve more.

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Rated ‘Teachers Choice’ we are the
most reviewed and the highest rated
company on Edtech Impact.

Average customer rating: 4.8/5
★★★★★ ★ edtech impact

Content bundle

Resits

Don't just resit..rethink your GCSE maths and English!

Our GCSE Resits bundle for Maths and English Language is made up of 12 modules per subject. Each module contains 3–5 lessons covering key elements of the topic, delivered using a mixture of video, assessment, and workbook-based tasks. Our multi-modal, adaptive approach offers learners a scaffolded, personalised pathway through their resits.

Our Maths and English GCSE Resits course helps students to break down the barriers to a good pass, by re-engaging them in their GCSE studies. Last year alone, nearly 30,000 subscribers used this package to positively impact their GCSE English Language and Maths results.

The breadth and depth of the content available in our GCSE Resits package will more than support you in delivering the required learning hours. Self-marking quizzes and answer booklets can be used to pinpoint knowledge gaps and our, award-winning, formative assessment engine supports tutors in diagnosing low confidence, low progress and misconceptions, providing the data for meaningful intervention.

How do we do that?

- ✔ 12-module GCSE resit programmes with 3–5 lessons per module
- ✔ Digital workbooks provide a structured approach to independent study for GCSE resit
- ✔ Replicates the approach of a tutor in 4 steps: **Learn, Quiz, Practise, Apply**
- ✔ Exam questions, mark schemes, model answers and worked solutions to help students understand what examiners are looking for
- ✔ Check & Challenge assessments for independent knowledge checking
- ✔ Assignments that can be completed digitally or on paper and uploaded provide the opportunity to practice

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This is a cost-effective, approach to support your learners over the GCSE resit hurdle, and into their future.

“

It is a challenge when the majority of our learners haven't met the set standard. We are having to break down the barriers and re-engage. What Education Demand does is show them that there is a different way of learning, one that empowers them.”

Jonny Diamond, Leeds City College's English and Maths Development Manager



Content bundle

Scotland

Award-winning winning content that boosts student performance and streamlines teaching workloads.

Highly praised online SQA content and assessment for 10 subjects, actionable data insights to intervene where necessary, as well as ready-made launch plans and resources.

Developed to follow the SQA's curriculum and support learners in achieving their National 5 qualifications, our content can also be used to develop and stretch learners at National 4, and to refresh and fill knowledge gaps ahead of Highers.

Our content is available from anywhere, on any device (ideal for your device initiatives) and is designed to aid teaching, learning, and revision.

For teachers, evidence of learner attainment, confidence and engagement is easily tracked at a group and individual level in addition to effortless reporting.

Proven to engage students, consolidate subject knowledge, and accelerate progress while crucially reducing teacher workload.

Bring your school community together with one resource that does it all, online or offline, in or out of class.

- ✔ Award-winning learning and assessment content
- ✔ Content you can trust, created by experienced teachers and examiners
- ✔ Integration with SEEMIS
- ✔ Clear reporting provides valuable data on student progress and attainment.
- ✔ Lesson-planning made simple with ready-made assignments and resources.
- ✔ Teach in class or set as homework for independent learning.
- ✔ Evidence-based direct correlation between usage and an increase in results

“

Using Education Demand with our students have been extremely engaging. Used in school or at home, students can practice their key skills to better prepare themselves for assessments. This way of learning is the future, and we highly recommend it. Our students have thrived using it.”

Mairi Godley, Principal Teacher Pupil Support,
St Margaret's Academy

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Award-winning Pods

- ✔ 3–5 minute bursts of audio-visual learning
- ✔ Written by subject experts
- ✔ Rigorously quality assured
- ✔ Subtitles available and customisable
- ✔ Adjustable playback speed
- ✔ Watch online or download to your device, so you can revise for your GCSE resits anywhere

Check & Challenge

- ✔ Award-winning assessment tool
- ✔ Supports and challenges learners
- ✔ Can be used independently or alongside Pods
- ✔ Unique diamond reward system documents progress
- ✔ Scaffolded support via hints & multiple-choice options
- ✔ Instant feedback improves confidence
- ✔ Automated self-marking system accurately evaluates knowledge
- ✔ Detailed reports evidence learning progression
- ✔ As above for Check and Challenge

Ready-Made Assignments

- ✔ Choose from a library of ready-built assessments
- ✔ Filter by exam board or topic
- ✔ Edit assessments freely, allowing for differentiation
- ✔ Supplement expert-written questions with custom questions
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Sound good?

Let us show you how Education Demand could help reduce teacher workload and help your students achieve more.

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**“
I love that it is
personal to the
learner, and I
could see their
progress.”**

Teacher



Content bundle

Functional Skills

Learn, assess, progress: personalised learning plans, content, and assessment all in one place – on the go!

Our initial assessments support Functional Skills Learning Providers and learners themselves to identify the best pathway for success. Following this, our diagnostic assessments create a completely personalised digital learner journey and our award-winning formative assessment tool, Check & Challenge, will keep learners on track as they progress.

Assessment is only half the story; we have also created over 2000 individual pieces of learning content to support learners and lessen the tutor's workload. Purpose-built for Functional Skills, our learning content has undergone rigorous accessibility tests and is delivered as short audio-visual "lessons" to optimize engagement and support learning, whenever, wherever.

How do we do that?

- ✓ Our package includes: Functional Skills English and Maths for Entry 3, Level 1, Level 2
- ✓ Diagnostic assessments, baseline assessment, and informal quizzing supports progress tracking
- ✓ Personalised learner pathways and content to support are generated and updated independently
- ✓ Easily track learner attainment and engagement at a group and individual level
- ✓ Over 400 videos containing content created for Functional Skills by experienced Functional Skills tutors and examiners
- ✓ Highly engaging learning and assessment resources covering all components for Maths and English Functional Skills.
- ✓ No extra work, effortless reporting, and information sharing.
- ✓ Formative assessment with 100% self-marking and instant feedback improves learner confidence while mock exam papers provide essential practice

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Content bundle

International GCSE/IGCSE

Help your students achieve one grade higher on average with our GCSE/IGCSE content, assessment, and data.

We are renowned globally for our content and assessment for 28 GCSE/IGCSE subjects, which is proven to engage students, consolidate subject knowledge, and accelerate progress while crucially reducing teacher workload.

Bring your school community together with one resource that does it all, online or offline, in or out of class.

“

Students are coming into lesson with a strong level of understanding that teachers can build on, taking classroom learning to new heights.”

Linda Parsons, Science Teacher, Deira International School

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Rated ‘Teachers Choice’ we are the
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Average customer rating: 4.8/5
 

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